

O/o General Manager (S & M - CM)

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/165/ RCVs&TOPUPs/2013-14-15/ 83 dt 08.09.2014.

Sub: Promotional offers in reference to 'Jan-Dhan Yojna' under prepaid mobile services- Reg
Ref: CO.ND. No.26-4/2012-T&C-CM Circular No.32/14-15 dated 04.09.2014

Approval of the Competent Authority is hereby conveyed to launch Promotional offer of Free SIM(32K/64K) against Prime Minister's "JAN -DHAN YOJNA" with effect from 08.09.2014 for a period of 90 days under prepaid mobile services in Tamil Nadu Circle

Free SIM (32K/64K) will be offered to Account Holders in the Nationalized Bank under Prime Minister's "JAN -DHAN YOJNA" scheme. The above scheme is applicable only for CSCs.

Note: 1.CSC in charges, kindly ensure that the customers have enrolled in the above scheme by verifying the bank details for issuing the free SIM.
2. AGM CSC will upload the SS procedure in CSC Portal.

S/S

AGM (Marketing I-CM)

O/o GM (S&M-CM)

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

DGM (ITPC) HYB – For information and necessary action please.

DGM/DE In charge IN - Trichy - for infmn & necessary action please.

DGM (NW-O)/DE IT, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials.